

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	961944	07909846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	-TWTF--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,100.00 NM
4	WESH	W	10/24/12	6:22 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12D148H	\$1,100.00 NM
3	WESH	Th	10/25/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G179H	\$1,100.00 NM
2	WESH	F	10/26/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G179H	\$1,100.00 NM
3	10/23/12	10/26/12	NBC Today Show	7:00-9:00 AM	-TWTF--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	8:35 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,600.00 NM
2	WESH	W	10/24/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D148H	\$1,600.00 NM
3	WESH	Th	10/25/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G179H	\$1,600.00 NM
4	WESH	F	10/26/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G179H	\$1,600.00 NM
5	10/23/12	10/26/12	*Early Sunrise @4:30AM	430a-5am	-TWTF--	:30	4	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D148H	\$150.00 NM
1	WESH	W	10/24/12	4:49 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D148H	\$150.00 NM
4	WESH	Th	10/25/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G179H	\$150.00 NM
2	WESH	F	10/26/12	4:55 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G179H	\$150.00 NM
7	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	5:22 AM	Sun 5-6a	Sun 5-6a	:30	OFA12G179H	\$150.00 NM
8	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									

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961944-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:28 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12G179H	\$400.00 NM
2	WESH	Su	10/28/12	7:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12G179H	\$400.00 NM
9	10/28/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	8:49 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	OFA12G179H	\$2,000.00 NM
10	10/23/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	9:56 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12D148H	\$900.00 NM
1	WESH	W	10/24/12	9:47 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12D148H	\$900.00 NM
3	WESH	Th	10/25/12	9:22 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12G179H	\$900.00 NM
4	WESH	F	10/26/12	9:46 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12G179H	\$900.00 NM
12	10/23/12	10/26/12	NBC Today Show II	10AM-11AM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
3	WESH	W	10/24/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	OFA12D148H	\$800.00 NM
2	WESH	Th	10/25/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12G179H	\$800.00 NM
4	WESH	F	10/26/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12G179H	\$800.00 NM
14	10/23/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D148H	\$500.00 NM
1	WESH	W	10/24/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12D148H	\$500.00 NM
3	WESH	Th	10/25/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12G179H	\$500.00 NM
15	10/23/12	10/26/12	Days of Our Lives	1:00-2:00 PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
1	WESH	W	10/24/12	1:46 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12D148H	\$800.00 NM
3	WESH	Th	10/25/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12G179H	\$800.00 NM
4	WESH	F	10/26/12	12:59 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12G179H	\$800.00 NM
17	10/23/12	10/26/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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961944-1	10/28/12	October 2012	10/01/12 - 10/28/12
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/23/12	10/26/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	2:21 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$450.00 NM
3	WESH	W	10/24/12	2:37 PM	KATIE COURIC DAY	2-3PM	:30	OFA12D148H	\$450.00 NM
4	WESH	Th	10/25/12	2:29 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G179H	\$450.00 NM
1	WESH	F	10/26/12	2:27 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G179H	\$450.00 NM
19	10/23/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00 NM
4	WESH	W	10/24/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12D148H	\$700.00 NM
2	WESH	Th	10/25/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G179H	\$700.00 NM
3	WESH	F	10/26/12	3:57 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G179H	\$700.00 NM
21	10/23/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D148H	\$900.00 NM
3	WESH	W	10/24/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12D148H	\$900.00 NM
4	WESH	Th	10/25/12	4:52 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G179H	\$900.00 NM
2	WESH	F	10/26/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G179H	\$900.00 NM
22	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TWTF--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D148H	\$1,100.00 NM
1	WESH	W	10/24/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12D148H	\$1,100.00 NM
4	WESH	Th	10/25/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G179H	\$1,100.00 NM
3	WESH	F	10/26/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G179H	\$1,100.00 NM
23	10/23/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12D148H	\$1,500.00 NM
3	WESH	Th	10/25/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	OFA12G179H	\$1,500.00 NM
2	WESH	F	10/26/12		M-F 6-6:30 PM	M-F 6-6:30 PM	:00		<del>\$1,500.00</del> NM
Credited									
24	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12G179H	\$1,100.00 NM
25	10/23/12	10/26/12	M-F Entertainment Tonight	7:00-7:30 PM	-TWTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$1,800.00				

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Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/23/12	10/26/12	M-F Entertainment Tonight	7:00-730 PM	-TWTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12D148H	\$1,800.00 NM
2	WESH	W	10/24/12	7:12 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12D148H	\$1,800.00 NM
3	WESH	Th	10/25/12	7:25 PM	M-F Entertainment Tonight	7:00-730 PM	:30	OFA12G179H	\$1,800.00 NM
26	10/23/12	10/26/12	M-F Access Hollywood	Access Hollywood /	-TWTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D148H	\$1,800.00 NM
3	WESH	W	10/24/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12D148H	\$1,800.00 NM
1	WESH	Th	10/25/12	7:46 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12G179H	\$1,800.00 NM
27	10/27/12	10/27/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	7:18 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	OFA12G179H	\$1,000.00 NM
28	10/23/12	10/27/12	M-Su News @ 11PM	11-1135p	-TWTF--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D148H	\$1,800.00 NM
1	WESH	W	10/24/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	OFA12D148H	\$1,800.00 NM
2	WESH	Th	10/25/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	OFA12G179H	\$1,800.00 NM
29	10/23/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	-TWTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12D148H	\$900.00 NM
2	WESH	W	10/24/12	12:29 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12D148H	\$900.00 NM
3	WESH	Th	10/25/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12G179H	\$900.00 NM
30	10/23/12	10/26/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-TWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	1:22 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12D148H	\$350.00 NM
1	WESH	W	10/24/12	1:16 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12D148H	\$350.00 NM
3	WESH	Th	10/25/12	1:20 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	OFA12G179H	\$350.00 NM
31	10/28/12	10/28/12	Access Hollywood	11:35P-12:35XM/12	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	12:38 AM	Access Hollywood	11:35P-12:35XM/12	:30	OFA12G179H	\$450.00 NM
34	10/25/12	10/25/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									

# DUPLICATE INVOICE

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/25/12	10/25/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	9:52 PM	NBC Prime OFFICE/PARKS	9:00-10:00 PM	:30	OFA12G179H	\$8,000.00 NM
35	10/23/12	10/26/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	-TWTF--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	12:57 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12D148H	\$300.00 NM
3	WESH	W	10/24/12	12:43 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12D148H	\$300.00 NM
4	WESH	Th	10/25/12	12:39 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12G179H	\$300.00 NM
2	WESH	F	10/26/12	12:40 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12G179H	\$300.00 NM
39	10/23/12	10/23/12	NBC Prime VOICE	8:00-9:00 PM	-T-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	8:20 PM	NBC Prime VOICE	8:00-9:00 PM	:30	OFA12D148H	\$4,000.00 NM
40	10/23/12	10/23/12	NBC Prime PARENTHOC	10:00-11:00 PM	-T-----	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	10:31 PM	NBC Prime PARENTHOOD	10:00-11:00 PM	:30	OFA12D148H	\$4,000.00 NM
41	10/26/12	10/26/12	NBC Prime MOCKINGBIF	8:00-9:00 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	8:00 PM	NBC Prime MOCKINGBIRD LAN	8:00-9:00 PM	:30	OFA12G179H	\$2,000.00 NM
42	10/28/12	10/28/12	CHRIS MATTHEWS WK	CHRIS MATTHEW	-----S	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	10:28 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW	:30	OFA12G179H	\$1,200.00 NM
<b>Total Spots</b>							<b>76</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$84,350.00</b>
<u>Agency Commission</u>	<b>\$12,652.50</b>
<u>Net Amount Due</u>	<b>\$71,697.50</b>



# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-2	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	961944	07909846

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12G179H	\$1,300.00 NM
4	10/29/12	10/29/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12G179H	\$1,700.00 NM
6	10/29/12	10/29/12	*Early Sunrise @4:30AM	430a-5am	M-----	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12G179H	\$200.00 NM
11	10/29/12	10/29/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	9:43 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	OFA12G179H	\$900.00 NM
13	10/29/12	10/29/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12		NBC Today Show II	10AM-11AM	:00		<del>\$800.00</del> NM
See MG 13.2,13.3									
2	WESHTu		10/30/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	OFA12G179H	\$700.00 NM
MG for 13.1 10/29									
3	WESHsu		11/04/12	5:23 AM	Sun 5-6a	Sun 5-6a	:30	OFA12G179H	\$100.00 NM
MG for 13.1 10/29									
16	10/29/12	10/29/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-2	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	1:26 PM	Days of Our Lives	1:00-2:00 PM	:30	OFA12G179H	\$800.00	NM
18	10/29/12	10/29/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	2:49 PM	KATIE COURIC DAY	2-3PM	:30	OFA12G179H	\$450.00	NM
20	10/29/12	10/29/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	3:54 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12G179H	\$700.00	NM
32	10/29/12	10/29/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$8,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$8,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	8:25 PM	Mon NBC Prime VOICE	Prime Other	:30	OFA12G179H	\$8,500.00	NM
33	10/29/12	10/29/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$10,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	10:38 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12G179H	\$10,000.00	NM
36	10/29/12	10/29/12	COMMITMENT 2012 SPE	12:30PM-1:00PM	M-----	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	2	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	12:43 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12G179H	\$300.00	NM
2 WESHM		10/29/12	12:59 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	OFA12G179H	\$300.00	NM
37	10/29/12	10/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12G179H	\$1,000.00	NM
38	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESHM		10/29/12	5:38 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12G179H	\$1,200.00	NM
<b>Total Spots</b>							<b>15</b>		

Gross Total **\$28,150.00**

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

www.wesh.com

**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-2	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1897	

<u>Agency Commission</u>	<b>\$4,222.50</b>
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<u>Net Amount Due</u>	<b>\$23,927.50</b>
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